



Accelerate The iProov Partner Program



Why Partner With iProov

Grow Profitably

Drive new business growth and accelerate time-to-value in high-growth markets by leveraging our government-trusted biometric capability, industry certifications, and proven track record. A multi-tier biometric solution suite lets you span verticals and use cases, from gaming to government.

Collaborate

Partner across development, sales, and marketing to grow your pipeline and close deals faster. You'll get enablement, market development support, and a Partner Success Manager to coordinate joint activity and measure shared outcomes.

Innovate

Work alongside our GTM and technical teams to co-develop identity solutions to meet the complex needs of the most demanding identity programs in the world. Get early access to roadmap priorities and joint product influence for innovative features and capabilities.

Deliver

Exceed even the most demanding customers' requirements with biometric solutions that provide robust, low-friction identity assurance at scale. Leverage our technologies' resilient spoof detection and effortless user experience.

Today's Identity Challenges

AI Acceleration

Generative AI and deepfake tools have commoditized attacks, making identity fraud cheap, fast, and easy to scale.

\$40bn

Cost of AI-driven fraud by 2027

Deloitte, 2025

Fragmented Identity Systems

Consumer and workforce identities are managed through disconnected tools and silos, increasing risk and operational burden.

12-15

Average number of IAM solutions used across an organization's tech stack

International Data Corporation, 2025

Rising Expectations for Speed and Convenience

Consumers abandon slow workflows, while the modern workforce needs frictionless access. Security and UX trade-offs are no longer acceptable.

69%

Percentage of organizations that cite 'balancing security with UX' as their top identity challenge

Gartner, 2023

Market-Proven Identity Assurance

30 million

Transactions per month

6 Continents

Securing identities across Europe, Africa, Oceania, and the Americas

4 Governments

Trusted by the UK, U.S., Singaporean, and Australian governments

98.5%

Pass rates

>21,000

Devices support globally

1.08-1.22

Attempts to pass

99.99%

Uptime



Proven and Trusted

Standards-aligned testing



Proven accessibility regardless of disability



Audit-ready global governance



Recognized as an industry leader



“By integrating iProov’s technology into our platform, we’re bringing even greater flexibility and security to our customers.”

Blake Hall, CEO



Partner Opportunities

We collaborate and co-invest with **technology partners, original equipment manufacturers, system integrators, and managed service providers** to meet the most pressing challenges in **consumer and workforce identity.**



Partner Tiers



Successful partners typically attach iProov to high-assurance identity programs, driving expansion across multiple use cases and long-term customer value.

Authorized Partners

All channel partners enter the program at the Authorized tier.

- Signed partner agreement
- Aligned to target use cases and geographies
- Named Commercial and Technical points of contact
- Completed onboarding and enablement

Elite Partners

Elite Partners represent the highest tier of the iProov Global Partner Program.

- Proven experience delivering and scaling iProov solutions
- Advanced sales and technical enablement
- Ongoing collaboration and investment in joint GTM planning
- Consistent professional operating behaviour
- Track record of pipeline and revenue growth

GTM Support

Support	Authorized	Elite
Sales		
Deal registration		
Sales kits, playbooks, and pitch materials		
Joint outbound campaigns		
Sandbox environment		
Signal and lead sharing		
Joint GTM planning and prioritisation		
Partnerships Manager		
Marketing		
Partner community updates		
MDF eligibility		
iProov partner directory		
Co-marketing activities and joint collateral		
Joint lead generation and ABX		
Partner Marketing Manager		

Support	Authorized	Elite
Training and Enablement		
Sales training and certification pathways		
On-demand sales and technical training		
1:1 enablement session		
Product and Technical		
iPortal access		
Support portal and knowledge base		
SDK and reference documentation		
Technical resource		
Implementation support		
Priority one: 24/7 support		
Solution co-development		

Access to When available Unavailable

Partner Program Requirements

Requirement	Authorized	Elite
Signed partner agreement		
Named commercial and technical points of contact		
Completion of onboarding and ongoing enablement		
Adherence to iProov program processes and rules of engagement		
Minimum service contract required		
iProov promoted on partner website		
Brand and messaging adherence		
Deal hygiene and governance		
Proven revenue contribution and pipeline growth		
Participation in quarterly and annual business reviews		
Commitment to joint GTM execution		
Approved joint business plan		
Approved internal training & Enablement Plan		
Accredited sales professionals		
Accredited sales engineer		

Based on your partner status, these requirements must be met annually to maintain tier eligibility.

Access to Unavailable

Minimal Annual New and Add-on Revenue Requirements

Minimal Annual Revenue Requirements Tiering	Authorized	Elite
Market 1 (USA, UK, Germany, France, Global Partners)	Up to £250k	£250k+
Market 2 (Singapore, Australia, New Zealand)	Up to £150k	£150k+
Market 3 (Rest of World)	Up to £100k	£100k+
Net-new or Add-on Transactions	One orders	Two orders

- Resell Partners must close a minimum of one new ARR deal over £25k per year.
- OEM/Integration Partners must grow their business by at least 10% YoY
- Partners who do not meet this requirement will be granted a six-month grace period.
- Failure to comply may result in removal from the program, with renewals reassigned to a partner in good standing

**Ready to
Partner?**

**Speak to the
iProov Team**

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