



iProov's Global Partner Program

Partner with the world's leading face biometric verification company



Contents

| Contents

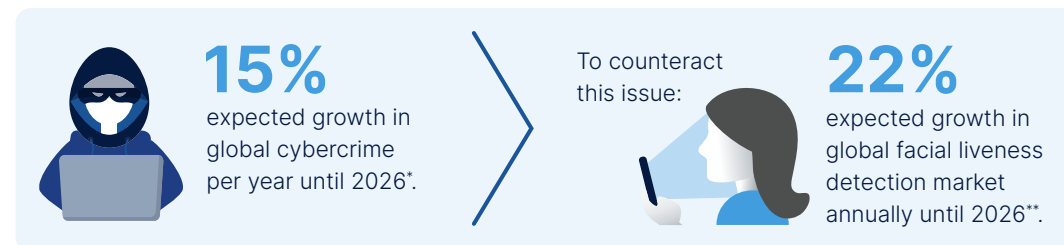
Establishing Trust in Remote Users with Face Biometric Verification	03
Why Become an iProov Partner	04
Let's Partner Together	05
Partner Program Benefits & Requirements	06
iProov Key Differentiators	07
iProov's Commitment to you, our Partners	08
Proven Market Leadership	09
Apply to Join the iProov Global Partner Program	10



Establishing Trust in Remote Users with Face Biometric Verification

One of the most significant challenges with any digital service is establishing trust in remote users. How do you trust that the person asserting a digital identity is who they say they are? And assure that only that physical person can assert their digital identity to interact with services.

Customers and citizens are increasingly vulnerable to impersonation attacks from fraudsters compromising their identity.



The challenge is to establish trust in remote individuals, without inconveniencing the user.

iProov authenticates the genuine presence of a remote user online, replacing the need for an in-person identity check, making the process more secure and convenient. Using passive face biometric verification, our unique technology assures that the individual is the right person (not an imposter), a real person (using liveness detection) and that they are engaging right now, in real-time (using a one-time biometric).

*Cybersecurity Ventures

**Goode Intelligence Identity Verification Services; Market & Technology Analysis and Forecasts 2021-2026

Face Biometric Verification Use Cases



Onboarding / Enrollment

- Onboard customers faster
- Increase convenience
- Reduce risk from identity fraud



Authentication

- Effortless and secure authentication for Step-up, Multi-factor and Passwordless access
- Identity recovery without re-enrollment
- Reduce risk of account takeover

iProov's cloud-based service provides secure identity verification during onboarding as well as strong authentication of returning users, and allows for effortless identity recovery.

iProov's technology has been tested, chosen and deployed with millions of users worldwide by governments, banks, healthcare providers and other organizations. Today, iProov is simply the world leader in online genuine presence assurance.

"iProov has been an exceptional partner for us for many years. Working together we have delivered the world's best remote onboarding solution to many banks."

Maarten Wegdam, InnoValor



Why Become an iProov Partner

Our partner program provides a comprehensive set of benefits - including pricing support, incentive programs and market development funds, all supporting your revenue growth.

iProov provides you with quick and convenient access to specialized experts. This includes sales support, marketing assistance, technical and product support resources – to ensure we can continuously add value and deliver trust to your customers.



How iProov's Partner Program can Grow Your Business

Revenue Generation – Our partner program is designed to help your business provide industry leading liveness detection and genuine presence assurance technologies, while assuring a profitable contribution to your business; supported via pricing guidance, deal support, and incentive programs to grow your revenue.

Highest Level of Security & Protection – iProov's market-leading technology is supported by the iProov Security Operations Center (iSOC). This active threat management service detects and protects against new and evolving attacks, ensuring the long term value of the solutions, and provides maximum protection and security for you and your clients.

Enabling Your Growth – Our partners are an extension of iProov, and our mutual success is what fuels our drive to enable you to help your customers solve the online identity trust problem. To support you, we offer sustained sales and marketing programs, technical and executive support – so we can grow a productive, predictable, and profitable relationship.

You can leverage iProov's industry leading reputation, to drive pipeline and acquire more customers. Our global teams will work with you to drive new business by assisting in identifying and qualifying opportunities with you, for our partners to fulfill.

Leading the Industry – iProov's industry-leading technology is supported by multiple international patents. Along with our proven credibility, extensive testing and robust governance, iProov's key differentiators will add even more value to your solutions.



| Let's Partner Together

Select Your Partnership Level

Authorized Partners – are provided a simple and easy way to refer business opportunities to iProov, whilst enabling your customers and contacts to take advantage of iProov's industry-leading technology and reputation.

Premier Partners – can demonstrate considerable experience in the industry and can commit to presenting iProov technologies within their market. Our Premier Partners receive all of the Authorized Partner benefits plus sales support, branded demo applications, marketing support, product and technical support and inclusion in the iProov Partner Directory.

Elite Partners – can demonstrate market-leading experience in their industry, with a vast range of use cases and customer references. Our Elite Partners benefit from iProov's full range of commercial, marketing and technical support. Including: preferred pricing and sales support, Market Development Funds (MDF) access, early product release participation and priority technical support. Elite Partners also receive quarterly and annual business planning reviews.

"Part of the value that we bring to our customers is to present to them the best-of-breed solutions for all of the different components of what they need, what their requirements are, and we see iProov as a fundamental part of that."

Jon Payne, Entrust



Partner Program Benefits & Requirements

Our Commitment to our Partners

Benefits	Elite	Premier	Authorized
Sales Support			
Sales Kits & Collateral	●	●	●
Preferred Pricing	●	●	Referral
Sales & Co-Sell Resource	●	●	On request
Campaigns & Promotions	●	●	
Demo Applications	●	●	
Marketing Support			
Eligible for MDF Program	●	●	
Partner Marketing Campaign Kits	●	●	
iProov Logo Usage	●	●	
Joint Marketing Campaigns	●		
Marketing Manager	●		
Communications			
Partner Portal	●	●	●
Partner Updates, Events and Newsletters	●	●	●
Inclusion on iProov's Partner Directory	●	●	
Product and Technical Support			
iPortal Access	●	●	
Support Portal and Knowledge Base	●	●	
Web Services Portal	●	●	
SDK Kits and Reference Documentation	●	●	
Implementation Support	●	●	
Priority 1 - 24/7 Support	●	●	
Product Early Access Program Participation	●		
Major Feature Release Briefings	●		

Note: The table represents a selection of the benefits and requirements available and for illustration purposes only. For further information contact your iProov representative to discuss availability in your region. iProov, at its sole discretion, reserves the right to modify and/or change the benefits and requirements without notice.

Your Commitment to iProov

Requirements	Elite	Premier	Authorized
Partner Agreement	●	●	●
Trained Sales Personnel	●	●	●
Minimum Service Contract Required	●	●	
iProov Promoted on Partner Web	●	●	
Collaborate on Customer Use Case	●	●	
Reference Customers	●	●	
Lead Opportunities with iProov Genuine Presence Assurance	●		
Revenue Commitment	●		
Quarterly and Annual Business Planning and Reviews	●		



iProov Key Differentiators



Usability and Inclusivity

iProov provides the ability to onboard or authenticate remote users faster, with a simple and secure process. Usability is fundamental and iProov authenticates the presence of a remote user online, replacing the need for an in-person identity check, making the process more secure and convenient.



Success rates typically

>98%

iProov's passive verification technology does not require the user to follow complex instructions, blink or recite numbers, the end-user simply looks at the camera on their device and authentication is effortlessly completed.



93%

of users surveyed rated the experience of using Genuine Presence Assurance® as 'easy'



Security & Resilience

Our Genuine Presence Assurance technology has been vigorously Red Team tested by the Department of Homeland Security (DHS), and verified by the governments of Australia, Singapore and UK as part of their national due diligence.



Proven Deployments Worldwide

Enabling governments and large commercial organizations around the world to effortlessly verify their customer and citizens for onboarding, authentication and identity recovery.

"We were looking for a long-term scalable partner and iProov had the credibility in the marketplace to work with us and the type of customers that we would be exposing iProov to."

Dean Hickman-Smith, Jumio



Active Threat Management

The iProov Security Operations Center (iSOC) provides resilience against emerging attacks by combining advanced technology with responsive processes.

"We were able to engage with ethical hackers that have deep vast experience and that tested iProov themselves. And so we had a third party independent point of verification that said iProov was one of the top players in the world."

Gur Geva, iiIDENTIFIi



Extensive Governance

iProov are perhaps the most extensively tested biometric face verification technology in the industry. Our robust governance processes provide confidence in not only our technology but also our entire business. See our [website](#) for our full testing, certification and conformance.



iProov's Commitment to you, our Partners

To you, our partner, we offer industry leading sales support to give you a strong commercial advantage when offering liveness detection to your customers.

Additionally, we'll provide access to our research and development teams, and our industry experts will provide you with early insight into our product roadmaps.

"Our experience working with iProov has been amazing. Their technical team helped on the integration side in all sorts of ways and that part has been very smooth for us."

Jack Bidgood, Thirdfort

We promise to provide you with enablement and training, so that you can speak knowledgeably about iProov. And when you become a partner, you'll learn about the patented technology that underpins our products and our many, many competitive differentiators. We'll enable you to build confidence with your clients, so that they too are certain that iProov is the right choice for them.

"(We) really enjoy working with the iProov team... and it's great to be working with a bunch of people you enjoy spending time with... the future is extremely bright."

Dean Hickman-Smith, Jumio



Proven Market Leadership

Some of our Customers

iProov: trusted around the world by governments, financial service providers, travel and healthcare companies to protect their users and citizens from online threats.



iProov International Award Recognition



Apply to Join the iProov Global Partner Program

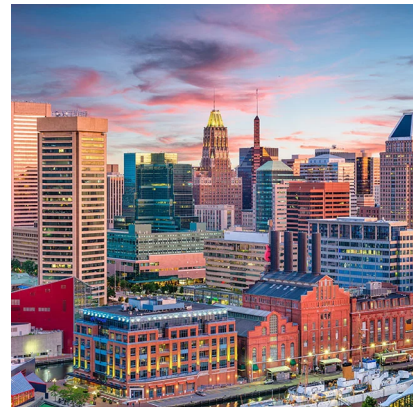
Join the iProov Global Partner Program today and discover how industry leading sales support, marketing materials, and our award winning biometric verification technology can ensure you win more customers, to boost your revenue.

Register >



UK Headquarters

iProov Ltd
10 York Road
London, SE1 7ND
United Kingdom



US Headquarters

iProov Inc
5520 Research Park Dr.
Catonsville
MD 21228
United States





For more information on how to assure
the genuine presence of the **right**
person, **real** person, authenticating
right now contact us at:

partners@iproov.com

iproov.com

