

## IPROOV VERIFIED MEETINGS

# Detect Deepfakes in High-Stakes Video Calls

### The Challenge

Video conferencing has become the infrastructure for high-stakes decisions, including remote hiring, government-to-citizen interviews, and KYC checks.

It has also become an unguarded entry point for attackers. Generative AI enables bad actors to produce deepfakes beyond human detection. Gartner warns that attackers are using deepfake audio and video, combined with social engineering, in person-to-person digital interactions to trick employees into carrying out actions such as fraudulent money transfers.

Exploiting the same vulnerability, attackers are infiltrating organizations via remote job interviews, defrauding government social security programs, and bypassing KYC processes.

### The Solution

iProov Verified Meetings confirms participants are genuine, not a deepfake, during high-stakes video calls. Immediate results are surfaced to the host, who can make an informed decision about the next course of action.

**320**

Western companies infiltrated by the North Korean remote worker scheme  
*Mandiant*

**\$25.6 Million**

Authorized by a finance worker on a video call with deepfaked executives  
*CNN*

**\$2 Billion**

In crypto stolen by North Koreans, often using deepfake-enabled fraud  
*Chainalysis*

## Key Benefits

### Detect Threats Before Damage is Done

Identify spoofs before sensitive information is shared, access is granted, or funds are released.

### Stop Attacks on Multiple Dimensions

Deepfake detection identifies synthetic media while hardware integrity signals catch injected feeds. Layered and independent defenses reinforce each other.

### Detect Tomorrow's Threats

Layered defenses update continuously through iProov threat intelligence, so protection keeps pace with attackers.

### Clarity When it's Needed Most

No confusing confidence scores. Immediate red, amber, and green signals give hosts the clarity to make a decision.

### Frictionless for Participants

Genuine participants experience nothing out of the ordinary. Analysis happens without disrupting the flow of the call.

## How it Works

- Participant joins the call
- Host runs instant check
- Red, Amber, or Green signal is surfaced to the host
- Host decides to continue, terminate, or escalate the call
- Post-call summary available for audit logs and compliance teams



## Integrations

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Coming soon

zoom

Coming soon

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